



FOR IMMEDIATE RELEASE

17,000 Diapers donated to United Way of Benton & Franklin Counties Diaper Drive for Local Families

Kennewick, WA — May 20, 2026 — United Way of Benton & Franklin Counties is celebrating the success of its recent community-wide Diaper Drive, which generated an outpouring of support to help families in need across the region. Thanks to generous donations from individuals, businesses, and community partners, 17,000 diapers and 21,000 wipes were collected and will be distributed to local organizations serving vulnerable children and caregivers.

The two-week Diaper Drive aimed to address a critical but often overlooked need. Diapers are not covered by most public assistance programs, leaving many families struggling to afford an adequate supply. United Way's effort helped bridge that gap, ensuring that infants and toddlers in Benton and Franklin counties have access to clean, safe diapers.

"This year's Diaper Drive exceeded our expectations and showed just how strong our community is when we come together," said Asta Bonheyo, Community Impact Director at United Way of Benton & Franklin Counties. "Every donation represents comfort, dignity, and health for a child—and peace of mind for a parent or caregiver."

Collected items are being distributed through United Way's network of nonprofit partners, including the Diaper Bank, and Elijah Family Homes. These organizations are now better equipped to support local families facing financial hardship.

Community participation was a key driver of the campaign's success, with city offices and local organizations serving as donation sites and collection partners.

"We are incredibly grateful to everyone who contributed—whether by donating diapers, hosting a collection site, or running an internal campaign at their offices" said Jade Elliott, Communications and Special Projects Director at United Way of Benton & Franklin Counties. "This is what coming together for the greater good of the community looks like."

United Way of Benton & Franklin Counties remains committed to improving the lives of local kids and their families by advancing early learning, enhancing student success and addressing basic needs.

For more information about United Way of Benton & Franklin Counties or to learn how to support future initiatives, please visit www.uwbfc.org.

Media Contact:
Jade Elliott
Communications and Special Projects Director
United Way of Benton & Franklin Counties
509-521-6076
Email: jelliott@uwbfc.org
Website: www.uwbfc.org