

The Journey of Your Donation

CHOOSE TO TAKE ACTION

The journey begins with one person (like you) deciding to make a difference in the lives of our local kids.

POOL RESOURCES

Your donation is combined with support from hundreds of other individuals. Those donations combined with corporate support from local organizations allow us to fund our program work such as Dolly Parton's Imagination Library, Attendance Matters® Mentoring Program, and our Community Grants that fill critical gaps in the community.

CREATE BETTER FUTURES FOR LOCAL KIDS

Your donation is combined with hundreds of other individuals and local corporate support providing food, diapers, crime victim support, palliative care, mentoring, and other critical support and services that our local kids need. Together, we are strengthening our community and impacting more lives.



Learn how you can be the bridge and give now
uwbfc.org/ways-give

United Way of
Benton & Franklin Counties





Frequently Asked Questions

Is uwbfco a local organization? ▼

Our United Way has been a State of WA nonprofit organization, managed by a local Board of Directors, with a mission to support our two counties for more than 60 years. We are part of a global network of 1,100+ United Ways that ensures collaboration and standards among local United Ways to maximize local impact from each donation. Your donation stays here to build better futures for local kids through our Imagination Library, Attendance Matters® Mentoring Program, and gap-filling grants to local nonprofits.

Why does uwbfco focus on children & youth? ▼

There are 66,000 kids under the age of 13 in our community. Too many struggle with challenges such as mental health, hunger, domestic violence, and learning loss. We focus early support, for kids from birth through middle school, to ensure a solid foundation for their safety, academic success, and well-being and keep them on a pathway to become the workforce our community needs to thrive.

Why does uwbfco choose which gap-filling grants to fund? ▼

We review local data on the health, safety, and academic success of local kids and talk with local agencies to identify the most critical challenges. We promote an open grant application process for nonprofits to identify how they might partner with us to address those challenges. Panels of community members review the applications to identify the strategic placement of 2-year grants with nonprofits who have a track record of effective delivery with defined outcomes. Grant amounts are based on the results of our fundraising campaign. Agencies report progress toward their goals to us every six months supporting accountability both toward achieving community goals and to our donors who fuel this work.

How can I get more involved? ▼

You can make a significant impact on kids' futures. There are many ways to make a difference. You can share our work with friends and family by connecting with us on social media, volunteer, make a gift, sponsor a program, participate in our Festival of Trees Auction, or take an even bigger role in your organization's United Way fundraising campaign. Every effort, big or small, plays a vital role in transforming the lives of children in our community.